

DelightBox.co.uk

A guide to how it all works:

At DelightBox.co.uk our customers are in total control and without them having to take any risk can save significant amount of money on products they really want. This is because of our unique Token option when buying products.

For example, if you buy a Token for a small fee of £1 you then can see if there is a discount available on the product. If you then decide to buy you will receive this discount from the RRP listed. However, if you decide not to buy the Token value of £1 will rollover to the next customer who will therefore receive a bigger discount. This process will continue until the product is sold.

This approach show our sites philosophy of our customers sharing and receiving discounts on goods which they would not receive anywhere else. Our customers have made this possible.

Please find below a flow diagram of the process:

1) You can buy the Laptop With BUY NOW option at £250.00

OR

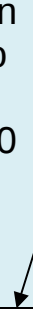
2)

You buy a token
for £1.



This will allow you to press the token button, a box appears showing, 48 tokens for this Laptop have been purchased but no one has paid the difference to £250

48



You decide £48 off the asking price is a good deal and purchase the Laptop, e.g. £250 - £48 = £202, a 20% discount on the asking Price.

When a product is sold using a token the token value is reset at zero.

**BUY
SHARE
SAVE**

Enjoy our unique site which enables a fun and exciting retail experience.